

ACCELERATE CAREER GROWTH



Bharatiya Vidya Bhavan's
Usha & Lakshmi Mittal Institute of Management
(BULMIM)

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Message from the Director

Change is the law of life. And those who look only to the past or present are certain to miss the future. *-John F. Kennedy*

Change is the only constant in this world and cannot be wished away. In this ever-changing world updating and upgrading one's knowledge and skills is a necessity and not a luxury, so that redundancy and its effects can largely be mitigated.

The change that was witnessed and continues to be witnessed in last 18 months is unprecedented. Many jobs and job profiles have ceased to exist (to start with temporarily, but now permanently). However new jobs came into existence. These jobs need a different set of skills, and people with these skills are hard to find.

In this scenario, the need for updating and upgrading of knowledge and skills is essential. BULMIM's Executive Development Programs are aimed at bridging this gap between the past and the future (with regard to skills and competencies), with the focus that the jobs may become redundant but not the person.

The dictum of BULMIM is quality education at affordable cost. Towards achieving these twin objectives, BULMIM has designed various Executive Development Programs of varied duration to cater to the changing needs of practicing managers and business enterprises.

Change before you have to. *-Jack Welch*

Dr. M. Durgamohan - Director (BULMIM)

BHAVAN & BULMIM

BHARATIYA VIDYA BHAVAN (BVB), an internationally reputed Institution devoted to the promotion of education and culture, is a Charitable Public Trust founded by Dr. K. M. Munshi on November 7, 1938. The founding members of the Bhavan include Dr. Rajendra Prasad, the first President of the Republic of India; Shri C. Rajagopalachari, the first Indian and last Governor General of India; Pandit Jawaharlal Nehru, the first Prime Minister of free India; Shri Sardar Patel, Deputy Prime Minister and Home Minister, several distinguished scholars, statesmen and leaders of modern Indian renaissance.

Bharatiya Vidya Bhavan, is the only 'Institute of National Eminence' and recipient of 'Gandhi Peace Prize' (2002) in Delhi and NCR

Bhavan's Usha & Lakshmi Mittal Institute of Management (BULMIM), a constituent of Bharatiya Vidya Bhavan offers contemporary management education with focus on cutting edge courses. BULMIM offers Two-Year Full Time Post Graduate Diploma in Management (PGDM-FT) approved by All Indian Council of Technical Education (AICTE), Ministry of HRD, Government of India. Accreditation Service for International Schools, Colleges & Universities (ASIC) UK has accredited BULMIM as Premier Institution. BULMIM is also Institutional Member of the "Association of Management Development Institutions in South Asia".

EDP at BULMIM

Executive Development is an integral part of the academic activities of BULMIM. The basic approach is to propel the practising managers to think and act strategically by using higher order thinking skills of analysing, evaluating, and creating.

The objective of an EDP is to update and upgrade the skills and competencies of the participants that are relevant and in demand by the business enterprises.

The methodology used is as follows:

1. Learning the concepts and conceptual frameworks using real life situations
2. Using “Raw Cases” and applying these concepts and conceptual frameworks to understand and then analyse the situation and come out with practical and implementable solutions.
3. Assessing the skills learnt by using a variety of assessment tools, like presentations, quizzes, assignments, etc.

Advantages:

1. Reasonable cost and online classes that are mostly held during weekends.
2. Certification by BULMIM
3. Successful participants get Alumni status of BULMIM and will continue to associate with various events of BULMIM.

EDP Calendar

Sl. No.	Title	Duration (In days)	Fees	Tentative dates	Venue
1.	Managing Time - In Indian Context	1 day	Rs. 6000	July 2021	Online
2.	Developing a Problem-Solving Approach	1 day	Rs. 6000	July.2021	Online
3.	Managing to Leading	5 days	Rs. 30000	Aug. 2021	Online
4.	Decisions - a Critical thinking approach	2 days	Rs. 10000	Aug. 2021	Online
5.	Decisions using Spread Sheets	2 days	Rs.10000	Sep. 2021	Online
6.	Stress and Anger Management	2 days	Rs.10000	Sep. 2021	Online
7.	Think in a Digital Way	2 days	Rs. 10000	Oct. 2021	Online
8.	Understanding Finance	3 days	Rs. 20000	Oct. 2021	Online
9.	Managing Self and work in "WFH"	1 day	Rs. 6000	Nov. 2021	Online
10.	Marketing for Non-Marketing Managers	2 days	Rs. 10000	Nov. 2021	Online
11.	Social Media - Using it Strategically	3 days	Rs. 15000	Dec. 2021	Online
12.	Scenario Planning - Preparing for the future	2 days	Rs. 10000	Dec. 2021	Online

Corporate Leaders' Views on BULMIM:

Mr. Sougat Chatterjee - Chief Executive Officer

After having been in the corporate world for over two decades, seen and met thousands of management graduates across various institutions and being personally involved with many institutions in the capacity of a lecturer, advisor, etc., I have no doubt in stating the BULMIM is one of the best management institutes in this country. Backed by a strong identity, coupled with a great legacy and well-versed faculty, BULMIM is imparting the kind of education which the industry would be in need for tomorrow. The management of BULMIM is extremely student oriented and is always willing to take the extra mile to ensure any kind of help and assistance for their students. Lead by an extremely competent academia, BULMIM has come up as an institute of choice for many corporate houses. Here I find a unique mix where heritage, nationality, history and the modernization of management education happens all at the same time. I would be eagerly looking forward to see this corporate world getting flooded with leaders emerging from BULMIM

Mr. Amit Singh - Director

BULMIM, epitome of an educational institute. It imparts knowledge, nourishes culture and exposes students with the uncertain world outside. The same can be witnessed in the campus where respect for each other is quite eminent. You always feel welcomed the moment you enter the institute and interact with students, faculty or the senior management. Multiplier is honored to be associated with BULMIM beyond transactional relationship. The mutual respect and the open-door culture enabled us not only to cocreate a national property named 'Adhyayan' for BULMIM in 2018 but hiring right talent who now equally contribute to the success of Multiplier. We wish BULMIM and our source of inspiration Dr. Durgamohan good luck and shall look forward to be a part of the journey of mutual learning

REACH US:

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Dr. J. R. Dikshit - EDP Convenor

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Dr. M. Durgamohan - Director

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UPDATE & UPGRADE